



125 West 56th St  
New York, NY 10019

954254

10/10/16

Contract # 25329944

CPE: //2009

Agency: TARGET ENTERPRISES

TARGET ENTERPRISES 15260  
VENTURA BLVD  
SUITE 1240 SHERMAN  
OAKS CA 91403

Changes as of: 10/13/2016 at 3:06 PM

Flight: 10/10/16 - 10/16/16

Advertiser: Tim Scott for Senate

Product: Tim Scott for Senate

Version: Original Order

Station: WCBD

Market: Charleston, SC

Office: LOS ANGELES

Total \$: \$160.00

Total Spots: 3

Total CPP: \$6.53

Agency Order #:

Buyer: DEDE JEFFERY

Salesperson: TORI PLEXICO

323-966-5196

Primary Demo: Adults 55+

Con Type: POLITICAL/NOTE

Assistant: DEVON SCOTT

323-966-5049

Total GRP: 24.5

Separation:

#	Day/Time	DP	Program	Rate	A5SP	Len	10/10 - 10/10		Total Spots	Total \$	CPP	GRP
							10/10	10/10				
1	Sa 6p-6:30p	WK	NEWS 2 @6PM	\$30.00	10.4	30	1		1	\$30.00	\$2.88	10.4
2	Sa 7p-7:30p	WK	NEWS 2 @7PM	\$60.00	9.0	30	1		1	\$60.00	\$6.67	9.0
3	Su 6p-6:30p	WK	NEWS 2 @6PM	\$70.00	5.1	30	1		1	\$70.00	\$13.73	5.1
TOTALS:							3		3	\$160.00	\$6.53	24.5



125 West 55th St.  
New York, NY 10019

<b>Contract #</b> 25329944	<b>Changes as of:</b> 10/13/2016 at 3:06 PM	<b>Version:</b> Original Order	<b>Total \$:</b> \$160.00
<b>CPE:</b> //2009	<b>Flight:</b> 10/10/16 - 10/16/16	<b>Station:</b> WCBD	<b>Total Spots:</b> 3
<b>Agency:</b> TARGET ENTERPRISES	<b>Advertiser:</b> Tim Scott for Senate	<b>Market:</b> Charleston, SC	<b>Total CPP:</b> \$6.53
<b>TARGET ENTERPRISES 15260</b>	<b>Product:</b> Tim Scott for Senate	<b>Office:</b> LOS ANGELES	
<b>VENTURA BLVD</b>			
<b>SUITE 1240 SHERMAN</b>			
<b>OAKS CA 91403</b>			

**Agency Order #:** DEDE JEFFERY  
**Buyer:** TORI PLEXICO  
**Salesperson:** 323-966-5196

**Primary Demo:** Adults 55+  
**Con Type:** POLITICAL/VOTE  
**Assistant:** DEVON SCOTT  
**323-966-5049**

**Total GRP:** 24.5  
**Separation:**

Special Instructions

Competitive Information	
Market Budget:	\$160
WCBD Share:	0%
Comment:	Shares to follow
Unknown:	100%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
WK	100%	3	\$160.00	24.5
Total	100%	3	\$160.00	24.5

Monthly Summary		
Month	Spots	Dollars
2016-Oct	3	\$160.00
Total	3	\$160.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
New	10/13/16 3:06 PM	SEAN ROHTLA	New	3	\$160.00
					Contract \$
					\$160.00
					Comment

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>954254</b>	
	<b>Alt Order #:</b>	25329944	
	<b>Product Desc:</b>	Tim Scott for Senate	
	<b>Estimate:</b>	2009	
	<b>Flight Dates:</b>	10/10/16 - 10/16/16	<b>Primary AE:</b> Katz Los Angeles
	<b>Original Date / Rev:</b>	10/13/16 / 10/14/16	<b>Sales Office:</b> K-LA
	<b>Order Type:</b>	REG	<b>Sales Region:</b> Nat
<b>Agency</b>	<b>Name:</b>	<b>Target Enterprises</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		15260 Ventura Boulevard	<b>Billing Cycle:</b> EOM/EOC
		Sherman Oaks, CA 91403	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	<b>POL/Tim Scott For Senate (R)</b>	<b>New Business Thru:</b>
	<b>Demographic:</b>	A55+	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	PL1	<b>Advertiser External ID:</b>
	<b>Priority:</b>	P4	<b>Agency External ID:</b> IN4746
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Unit Code:</b> General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	3	\$160.00	\$136.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	3	\$160.00	\$136.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$160.00</b>	<b>\$136.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles	K-LA	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WCBD	10/15/16	10/15/16	Sat Local News @ 6p	CM	6p-630p	-----S-	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Sat Local News @ 6p											
				NEWS 2 @6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$30.00		0.00			
E 2	WCBD	10/15/16	10/15/16	Sat Local News @ 7p	CM	7p-730p	-----S-	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				Sat Local News @ 7p											
				NEWS 2 @7PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S-		1				\$60.00		0.00			
E 3	WCBD	10/16/16	10/16/16	Sun Local News @ 6p	CM	6p-630p	-----S	:30	1	\$70.00	P4	0.00	NM	1	\$70.00
				Sun Local News @ 6p											
				NEWS 2 @6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	-----S		1				\$70.00		0.00			
													<b>Totals</b>	<b>3</b>	<b>\$160.00</b>